



Rewards of Selling SDC

At SDC, our goal is to provide competitive rates for long-term partnerships, not just a short-term sale. Provide the following information about your client and we'll quickly deliver a quote for industry-leading dental coverage at a superior value.

- Complete census information
- Location (city and county)
- Current employer contribution
- Funding arrangement
- Current carrier
- Current plan design
- Effective date
- Claims experience
- Current and renewal rates
- Reason for market comparison




Representing SDC as an agent is as easy as it is rewarding. When you sell your first group, send us a copy of your state certificate, your **Producer Appointment Form** (available at [SuperiorDental.com/broker-support](https://www.SuperiorDental.com/broker-support)) and the completed group application. We will send the appropriate information to the state and pay the fees to process your application to appoint you with SDC. We will renew your appointment as long as you have active business with us.

AOR Changes

If we receive notification of an AOR change on or before the 15th of the month, commissions will start on the first of the following month. If we receive notification of an AOR change after the 15th of the month, commission will start on the first of the second month following notification. For example, if we receive notification of an AOR change on or before January 15, commission will start on February 1. If we receive notification on or after January 16, commission will start on March 1.

Learn More

For more information, reach out to your SDC sales representative, contact us or visit our website.

-  Sales@SuperiorDental.com
-  1-800-762-3159
-  [SuperiorDental.com/broker-support](https://www.SuperiorDental.com/broker-support)

Commission Schedule

New sales and renewal commissions are calculated based on the billed premiums and paid monthly using the following standard commission schedule:

10% of the first \$5,000 in annual premium

8% of the next \$5,000 in annual premium

7% of the next \$10,000 in annual premium

6% of the next \$30,000 in annual premium

4% of the next \$50,000 in annual premium

3% of the next \$100,000 in annual premium

3% of the remaining premium

Vision commission is payable at 6% on each case.

Override Commissions

Inquire about override commissions based on volume.