

SmileRider Enrollment Form

Extra promotion and revenue for your practice

Not only does SDC network participation help increase and maintain your patient base, but it can also help you market cosmetic and other non-covered services! SDC's **SmileRider** program gives participating dentists the opportunity to promote teeth whitening, veneers, enamel microabrasion and other non-covered cosmetic services to their SDC patients by offering a discount on these elective procedures. This rider is included with every SDC dental plan to give all members access to this special benefit, and SmileRider dentists are highlighted in our network directory and on our Find-A-Dentist website search tool. In addition to promoting your practice, SDC's SmileRider program is a great opportunity to generate extra revenue, as research shows that patients are much more likely to have elective services performed if there is a perceived savings at the point of purchase.

Participation in SDC's SmileRider program is easy—there are no claim forms, fee schedules, or documentation. Simply extend a **15% discount** off your regular charge for cosmetic or non-covered services provided to SDC members! Complete the form below to get started. If at any time you wish to be removed from the program, simply call the Dentist and Member Services team at **(800) 762-3159** or **(937) 438-0283**.

YES! I would like to participate in the SmileRider program!

Please call my office—I have questions before signing up.

Practice Name: _____

Dentist Name: _____

Office Address: _____

Office Phone: _____

Please return completed form by mail or fax:

 Superior Dental Care
Attn: Dentist Services
6683 Centerville Business Parkway
Centerville, OH 45459

 (866) 788-7301